

THE BENEFITS OF USING ELEARNING

COST SAVINGS



TRAVEL



ROOM HIRE



PRINTED MATERIALS



CATERING



TRAINER



ACCOMMODATION



EQUIPMENT

A local authority reduced the cost of training delivery by **80%** to its 5,800 users through a central point of online training across a large geographical area. (Totara LMS, 2016)

BENEFIT FROM QUICKER ROLL OUTS, CONSISTENT, HIGH QUALITY DELIVERY, COMPARED TO TRADITIONAL CLASSROOM LEARNING

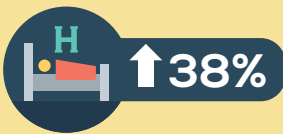
- ✓ Improved quality of content in central location
- ✓ Keep content up-to-date easily
- ✓ Customise content to specific groups more easily
- ✓ Creates a rich learning experience including videos, discussions and interactive elements

Research found that retention of information increased by between 25-60% with learners remembering more of the course content.*

SPEED & CONSISTENCY

- ✓ Online training can be rolled out much quicker than face-to-face
- ✓ Self-paced environment - "eLearning reduces the actual learning time by at least 40-60%"

INCREASED PROFIT & ROI



A UK hotel chain increased staff retention by 38% in year one of use

INCREASED EFFICIENCY OF THE LEARNING DELIVERY



Improved customer retention and increased staff retention



Increased sales from an efficient online sales training programme



FEWER MATERIALS NEED PRINTING



REDUCTION IN TRAVEL

ENVIRONMENTAL IMPACT

ABOUT MOODLE AND TOTARA LMS

Moodle and Totara LMS are the most popular eLearning platforms worldwide - being used across all sectors in 220+ countries.

Both systems also allow for a blended learning approach so you can create a mixture of online and face to face training programmes if you wish.

ABOUT HOWTOMOODLE

HowToMoodle are leading UK Certified Moodle partners and Totara Gold Partners with over 12 year's proven track record in helping clients optimise their eLearning experiences.

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*When compared to traditional classroom learning. Brandon Hall, 2001.